

**LASER EXPO / LENS EXPO / IR+UV EXPO / Positioning EXPO
Industrial Camera EXPO / Space & Astronomical Optics EXPO**

Final Report

April 20 (Wed) - April 22 (Fri), 2022 (10:00 - 17:00)
Pacifico Yokohama Exhibition Hall A, B / Annex Hall

Organizer: OPI Council
OPIE Management: The Optronics Co., Ltd.

Outline

Title :	OPTICS & PHOTONICS International Exhibition 2022(OPIE'22)
Exhibition Name :	LASER EXPO / LENS EXPO / IR+UV EXPO / Industrial Camera EXPO / Space & Astronomical Optics EXPO / Positioning EXPO /
Period :	April 20 (Wed) - April 22 (Fri), 2022 (10:00-17:00)
Venue :	Pacifico Yokohama Exhibition Hall A, B / Annex Hall 1-1-1 Minatomirai, Nishi-ku, Yokohama 220-0012, Japan
Organized by	OPI Council
	LASER EXPO The Laser Society of Japan
	LENS EXPO Japan Photonics Council
	IR+UV EXPO Japan Photonics Council
	Industrial Camera EXPO Japan Photonics Council / OPTRONICS MEDIA
	Space & Astronomical Optics EXPO Japan Photonics Council
	Supported by Japan Aerospace Exploration Agency (JAXA) / National Astronomical Observatory of Japan
	Positioning EXPO OPTRONICS MAGAZINE
	Cooperated by The Japan Society for Precision Engineering, Technical Committee of Ultra Precision Positioning
Cooperated by	New Energy and Industrial Technology Development Organization (NEDO) Japan External Trade Organization (JETRO) / German Chamber of Commerce and Industry in Japan
International Partner :	SPIE/PHOTONICS MEDIA
Co-sponsored by :	The Japan Society of Applied Physics /The Japan Society for Precision Engineering, / The Spectroscopical Society of Japan / Optical Society of Japan / The Robotics Society of Japan / The Institute of Image Information and Television Engineers / The Institute of Electronics, Information and Communication Engineers / Japan Optical Glass Manufacturers' Association / JAPAN OPTOMECHATRONICS ASSOCIATION / Optoelectronics Industry and Technology Development Association / JAPAN IMPOTERS ASSOCIATION OF LASERS & ELECTRO-OPTICS / The Optical Thin-Film Science and Engineering group / JAPAN OPTICAL MEASURING INSTRUMENTS MANUFACTURERS' ASSOCIATION / Japan Precision Measuring Instruments Manufacturers Association / Advanced Integrated Optics Technologies / Microoptics Group, The Japan Society of Applied Physics / Institute of Laser Engineering, Osaka University / KSP, Inc. / OPTICA / PIDA / The Institute of Professional Engineer, Japan / Kanagawa Institute of Industrial Science and Technology/ Institute for Laser Technology / Photonic Sensing Consortium
Visitors :	Industry professionals (full pre-registration required, free admission)
OPIE Management :	The Optronics Co., Ltd. Email. event@optronics.co.jp Web. https://www.opie.jp/

Guidelines for Preventing the Spread of COVID-19

Guidelines : Priority measures to prevent the spread of new coronaviruses by the Office of Infectious Disease Control, Cabinet Secretariat
Guidelines for Prevention of Novel Coronavirus Infection in Pacifico Yokohama.
Guidelines for the Prevention of the Spread of COVID-19 Infection by the Japan Association of Exhibitions and Conventions

Basic Policy : Avoid the "Three Cs" that increase the risk of infection (1) A closed space with poor ventilation (2) A densely populated area where many people gather (3) A venue configuration and on-site management plan to avoid close proximity to conversations.
Detailed manuals were prepared and distributed on the website for the following three categories: "infection prevention measures to be taken by the organizer," "infection prevention measures to be requested from exhibitors," and "infection prevention measures to be requested from visitors.

https://www.opie.jp/download/opie21_covid19_guideline.pdf

新型コロナウイルス感染防止対策にご協力をお願いいたします。



マスクの着用



体温の計測



体調不良者の
入場制限



手指の消毒



社会的距離の
確保



入場者数の
制限



換気の徹底



個人情報の登録



Summary of results (exhibitors)

Number of Exhibitors :	301 companies and organizations 6 countries / area (284 companies of Japan, 8 companies of Germany, 6 companies of the U.S., 1 company of France, 1 company of China, 1 company of Taiwan) (2021 results: 293 companies and organizations, 5 countries, 282 Japanese companies, 11 overseas companies)
Number of Booths :	406 booths (2021 result: 361 booths)

Exhibitor List :

3D Innovation Co., Ltd. <LASER>
ACH2 Technologies Co., Ltd. <Camera>
ActesKyosan inc. <Positioning>
Adacotech Incorporated <Camera>
ADSTEC CORPORATION <Camera>
Advanced Communication Media CO., LTD. <LASER>
AEMtec GmbH <LASER>
AGC Inc. <LENS>
Agilent Technologies Japan, Ltd. <IR+UV>
AIM CO, LTD. <LENS>
AISAY Corporation <LENS>
AISTHESIS Co., Ltd. <LASER>
AkiTech LEO inc. <LASER>
ALPHA-ONE ELECTRONICS LTD. <IR+UV>
ALXIS DATA, Inc. <Camera>
AMAKUSA OPTICAL CO, LTD <LENS>
AMETEK Co., Ltd. <LENS>
AMPLITUDE JAPAN G.K. <LASER>
Ansys Japan K.K. (Zemax Japan) <LASER>
Aptus Corporation <LASER>
Archer OpTx, Inc. <LENS>
ARTRAY CO., LTD <IR+UV>
ASAHI RUBBER INC. <LENS>
Association for Innovative Optical Technologies <LASER>
Astech <LASER>
AUTEX, INC. <LASER>
AVAL DATA CORPORATION <IR+UV>
AYASE Co., Ltd. <LASER>
Beneq K.K. <LENS>
Bestmedia <LENS>
BITRAN CORPORATION <IR+UV>
BOOK Fair <LASER>
Bunkoukeiki Co., Ltd. <IR+UV>
Canare Electric Co., Ltd.
Optical Device Development Group <LASER>
CBC Optics Co., Ltd. <LENS>
CBS Japan <LENS>
Chroma Technology Japan <LASER>
CHRONIX Inc. <IR+UV>
Chuo Precision Industrial Co., Ltd. <LENS>
CIOE - China International Optoelectronic Exposition <LASER>
Circle & Square Co., Ltd. <LENS>
CITIZEN ELECTRONICS CO., LTD. <LASER>
Co-Creation Consortium for Joining and Welding with Blue Diode Laser <LASER>
Consortium of Visible Laser Diode Applications <LASER>
CORNES Technologies Ltd. <IR+UV>
Craft Center SAWAKI Inc. <LASER>
CRYSTAL OPTICS <Space >
Cybernet System Co., Ltd. <LENS>
DAICO MFG CO., LTD. <LASER>
deltafiber.jp Ltd. <LASER>
DELTAOPTICS <LASER>
DHT Corporation <Camera>
E-Globalede Corporation <LENS>
e.x.press Co., Ltd. <LASER>
EBA Japan Co., Ltd <Camera>
EDMUND OPTICS JAPAN CO., LTD. <LASER>
Enable K.K. <LENS>
Excelitas Technologies Corporation / Excelitas PCO GmbH <IR+UV>
Ferrotec Material Technologies Corporation <LASER>
Filmetrics Japan, Inc. <Positioning>
FIT CORPORATION <LENS>
FIT Leadintex, Inc. <Positioning>
Fraunhofer HHI <LASER>
MSH systems, Inc. <LASER>
National Astronomical Observatory of Japan <Space >
Natsume Optical Corp. <LASER>
Navitar, Inc. <LENS>
NEC Embedded Products, Ltd. <IR+UV>
NEOARK Corporation <LASER>
Neutron Co., Ltd. <LASER>
NIHON KESSHO KOGAKU CO., LTD. <LASER>
Nihon Synopsys G.K. <LENS>
Nihon Tokushu Kogaku Jushi Co., Ltd. <LENS>
Nippon Electric Glass Co., Ltd. <IR+UV>
NISSIN KIKAI Co., Ltd. <IR+UV>
NITTO OPTICAL CO., LTD. <LASER>
NTT Advanced Technology Corporation <LASER>
OCJ/Optical Coatings Japan <LENS>
OHARA Inc. <Space >
OHARA INC. <LENS>
Ohyo Koken Kogyo Co., Ltd. <LENS>
Okamoto Machine Tool Works, Ltd. <LENS>
OKAMOTO OPTICS, INC. <LASER>
Okano Electronics Co., Ltd. <LASER>
OPCell Co., Ltd <LENS>
OPI CORPRATION <LASER>
OPT CAREER <LASER>
OPTICA (Formerly OSA) <LASER>
OPTICAL SOLUTIONS CORPORATION <LENS>
OPTO SCIENCE, INC. <LASER>
Opto Taiwan (PIDA) <LASER>
Opto-Line, Inc. <LASER>
Opto-Works Co., Ltd. <LASER>
Optoelectronics Industry and Technology Development Association <LASER>
Optopia Co., Ltd. <LASER>
OPTOQUEST Co., Ltd. <LASER>
OPTRONICS MEDIA <LASER>
Optronscience, Inc <LASER>
Orsa Corp. <LENS>
OXIDE Corporation <LASER>
Panasonic Factory Solutions Sales & Engineering Japan Co., Ltd. <LENS>
PEARL OPTICAL INDUSTRY CO., LTD. <LENS>
PHOENIX - Photonics and Optoelectronics Network <LASER>
Phoseon Technology Japan K.K. <IR+UV>
Photonic Sensing Consortium for Safety and Security <LASER>
Photonics Cluster Berlin Brandenburg <LASER>
Photonics Media <LASER>
PHOTOTECHNICA CORP. <LASER>
Physix Technology Inc. <LENS>
Pi PHOTONICS, INC. <LASER>
PI-Japan Co., Ltd. <Positioning>
Plastic Optical Co., Ltd. <LENS>
PNEUM Co., Ltd. <LASER>
PolyPhotonics Berlin <LASER>
Power Laser DX Platform <LASER>
Prior Scientific K.K. <Positioning>
PROFITET CO., LTD <LASER>
Project PETREL <Space >
PULAX CORPORATION <Camera>
Pulstec Industrial Co., Ltd. <LASER>
QD Laser, Inc. <LASER>
QED Technologies International, Inc. <LENS>
Quark Technology Co.,Ltd. <IR+UV>
Rayture Systems,Co.Ltd. <LASER>
REVOX Inc. <IR+UV>
RICOH JAPAN Co., LTD <IR+UV>
Rs-JAPAN Co. Ltd. <LENS>
Ryokosha Co., Ltd <LENS>

FUJIFILM Media Crest Co., Ltd. <LENS>
 FUJII OPTICAL CO., LTD. <LENS>
 Fujitok Corporation <LENS>
 G&H <LASER>
 G-Freude Co., Ltd. <LENS>
 Gentec-EO Japan <LASER>
 GLORY CO., LTD. <LASER>
 Graviton Incorporated <LASER>
 Hakuto Co., Ltd. <LASER>
 Hamamatsu Agency for Innovation, Photon Valley Center <LASER>
 HANAMURA OPTICS CORP. <LASER>
 Hellma Materials Japan k.k. <IR+UV>
 HighFinesse Japan Co., Ltd. <LASER>
 HIKARI GLASS CO., LTD. <LENS>
 Hikari Inc. <LASER>
 HORIBA, Ltd. <LASER>
 Hotta lens <LENS>
 HOTTA Optical Co., Ltd. <LENS>
 I-Wave Corporation <LASER>
 IYAMA PRECISION GLASS CO., LTD <LENS>
 Institute for Laser Technology <LASER>
 Institute of Laser Engineering, Osaka University <LASER>
 IR System Co., Ltd. <Space >
 IR System Co., Ltd. <IR+UV>
 IR System Co., Ltd. / sglux GmbH <IR+UV>
 IRflex Corporation <LASER>
 ISUZU GLASS LTD. <LENS>
 Itabashi Industrial Promotion Public Corporation <LENS>
 ITOH OPTICAL INDUSTRIAL CO.LTD. <LENS>
 Japan Cell Co., Ltd. <LENS>
 Japan DEVICE Ltd. <LASER>
 JAPAN IMPORTERS ASSOCIATION OF LASERS &
 ELECTRO-OPTICS <LASER>
 Japan Intense Light Field Science Society <LASER>
 Japan Laser Corporation <LASER>
 Japan Optical Glass Manufacturers' Association <LENS>
 JAPAN OPTICAL MEASURING INSTRUMENTS MANUFACTURERS'
 ASSOCIATION <LASER>
 JAPAN OPTOMECHATRONICS ASSOCIATION <LASER>
 Japan Photonics Council <LASER>
 Japan Precision Measuring Instruments Manufacturers
 Association <LASER>
 Jiangxi Phenix Optical Technology Co., Ltd. <LENS>
 Jonan Murata Corporation <LENS>
 JST-Mirai Program "Development and demonstration of laser-driven
 quantum beam accelerators" <LASER>
 JTEC Corporation <LASER>
 JURARON INDUSTRIES INC. <LENS>
 KADOMI OPTICAL INDUSTRY CO, LTD <LASER>
 Kanagawa Institute of Industrial Science and Technology <LASER>
 Kantum Ushikata Co., Ltd. <IR+UV>
 KAWAI OPTICS CO., LTD. <LENS>
 Ken Automation, Inc. <IR+UV>
 KEYSTONE International Co., Ltd. <LASER>
 KIMMON KOHA CO., LTD. <LASER>
 KIYOHARA OPTICS Inc. <LENS>
 KOENN Co., Ltd. <Positioning>
 Kogakugiken Corp. <LASER>
 Koizumi Mfg. Co., Ltd. <LENS>
 KOJIMA ENGINEERING CO., LTD. <LENS>
 KONICA MINOLTA JAPAN, INC. <IR+UV>
 KOSHIBU PRECISION CO., LTD. <LENS>
 Koyo Orient Japan Co., Ltd. <IR+UV>
 KSP, Inc. <LASER>
 KYOCERA Corporation, GaN Device Division <LASER>
 KYOCERA SOC Corporation <LASER>
 KYOKUEI-KENMAKAKOU CO., LTD. <LENS>
 KYORITSU ELECTRIC CO., LTD. <LENS>
 KYORITSU SEIKI CORPORATION <LENS>
 Laserline K.K. <LASER>
 LDF CORPORATION, LTD. <LASER>
 Leader Electronics Corporation <Camera>
 Lightbridge, LLC. <LASER>
 LUCEO CO., LTD. <LENS>
 LUMIBIRD JAPAN <LASER>
 Luminex Trading, Inc. <LASER>
 LxRay Co., Ltd. <LASER>
 MARUBUN CORPORATION <LASER>
 MATSUNAMI GLASS IND., LTD. <LENS>
 MB SMART Co., LTD <LENS>
 MEJIRO GENOSSEN <LENS>
 Micro Edge Process Corporation <LASER>
 Micro-Epsilon Japan K.K. <LASER>
 Microoptics Group, The Japan Society of Applied Physics <LENS>
 Mitsui Optical Manufacturing Co., Ltd. <LENS>
 Miyamoto Lab., Tokyo Institute of Technology <LASER>
 MOEWE Optical Solutions GmbH <LASER>
 S.G.K. co., ltd. <LENS>
 SAFRAN REOSC <Space >
 Sakai Manufacturing Co., Ltd. <Positioning>
 SANKEISHA&CO., LTD. <LENS>
 Santec Corporation <LASER>
 SANYOSEIKO <LENS>
 SCANSOL Inc. <LASER>
 SEIKOH GIKEN CO., LTD. <LASER>
 Seiwa Optical Ltd. <LENS>
 SENS-AIT Council <LASER>
 sevensix Inc. <LASER>
 Shibuya Optical Co., Ltd. <LENS>
 Shikoh Tech Co., Ltd. <IR+UV>
 Shimadzu Corporation <LASER>
 SIGMAKOKI CO., LTD. <LASER>
 Sinko Co., Ltd. <LENS>
 SoftWorks Co., Ltd. <LASER>
 Space Photon Co., Ltd. <LASER>
 Spectral Application Research Laboratory Inc. <LASER>
 Spectronix, Corp. <LASER>
 SPIE <LASER>
 SPIE Digital Library <LASER>
 SUMITA OPTICAL GLASS, INC. <LASER>
 Sumitomo Electric Industries, Ltd. <LASER>
 Sun Instruments, Inc. <LASER>
 Sunny Japan Co., Ltd. <LENS>
 SunPlus Trading INC. <LASER>
 Systems Engineering Inc. <LENS>
 T.E.M. Incorporated <LASER>
 TAC COAT CO., LTD <LENS>
 Tachibana Optical Lens Co., Ltd. <LENS>
 TACMI CONSORTIUM <LASER>
 Taihei Boeki Co., Ltd. <Camera>
 Taisyou Optical, Inc. <LENS>
 TAKENAKA SYSTEM CO., LTD. <Camera>
 Tatsuno Optics Co., Ltd <LENS>
 Technohands Co., Ltd. <Positioning>
 THE AMADA FOUNDATION <LASER>
 The Furukawa Electric Co., Ltd. <LASER>
 The Graduate School for the Creation of New Photonics Industries <LASER>
 The Institute of Electronics, Information and Communication Engineers <LASER>
 The Institute of Image Information and Television Engineers <LASER>
 The Institution of Professional Engineers, Japan <LASER>
 The Japan Society for Precision Engineering <LASER>
 The Japan Society of Applied Physics <LASER>
 The Laser Society of Japan <LASER>
 The Optical Society of Japan <LENS>
 The Optical Thin-Film Science and Engineering group <LENS>
 The Robotics Society of Japan <LASER>
 The Spectroscopical Society of Japan <LASER>
 Thermo Graphitics Co., Ltd. <LASER>
 THK PRECISION CO., LTD. <LASER>
 Thorlabs Japan Inc. <LASER>
 Tokai Co., Ltd. <LENS>
 Tokai Engineering Service Co., Ltd. <LENS>
 TOKAI OPTICAL CO., LTD. <LENS>
 Tokyo Instruments, Inc. <LASER>
 TOKYO SEIKI KOSAKUSHO CO., LTD <LENS>
 TOPTICA Photonics, K.K <LASER>
 Toshiba Teli Corporation <Camera>
 TOUMEIGIKEN <LENS>
 TOYO CHEMICAL Co. Ltd. <LENS>
 TOYO ELECTRO CO., LTD. <IR+UV>
 Trimatiz.ltd <LASER>
 Trioptics Japan Co., Ltd. <LENS>
 TRUMPF CORPORATION <LASER>
 TSURUMARU LTD <LENS>
 U-TECHNOLOGY Co., Ltd. <LENS>
 UNION OPTICAL CO., LTD <LENS>
 UNITAC CO., LTD. <LASER>
 UNITIKA LTD. <LENS>
 Universe Optical Industries <LENS>
 USHIO Inc. <IR+UV>
 Vision Sensing Co., Ltd. <IR+UV>
 VPIphotonics GmbH <LASER>
 WAVE OPTO <LENS>
 X-one Technologies Co., Ltd. <LASER>
 YACHIYO MICROSCIENCE INC. <LENS>
 YAMAMOTO KOGAKU CO., LTD. <LASER>
 YAMAMURA PHOTONICS CO., LTD. <IR+UV>
 Yaskawa Electric Corporation <LASER>
 Yokogawa Test & Measurement Corporation <LASER>
 Yucaly Optical Laboratory, Inc. <LENS>

Summary of Results (Visitors)

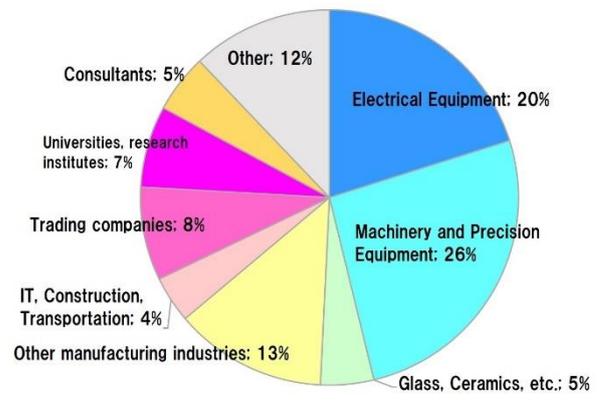
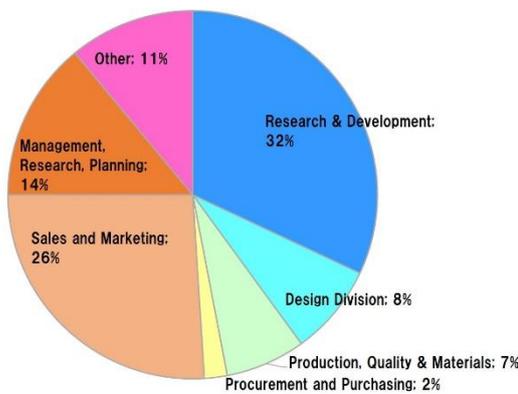
Number of visitors :

2022	April20 (Wed) Cloudy	April21 (Thu) Fine/Cloudy	April22 (Fri) Fine	Total
Visitors	2,973	3,105	3,450	9,528
2021	June 30 (Wed)	July 1 (Thu)	July 2 (Fri)	Total
Visitors	2,220	2,381	2,655	7,256

*Multiple visits by the same person are not counted.

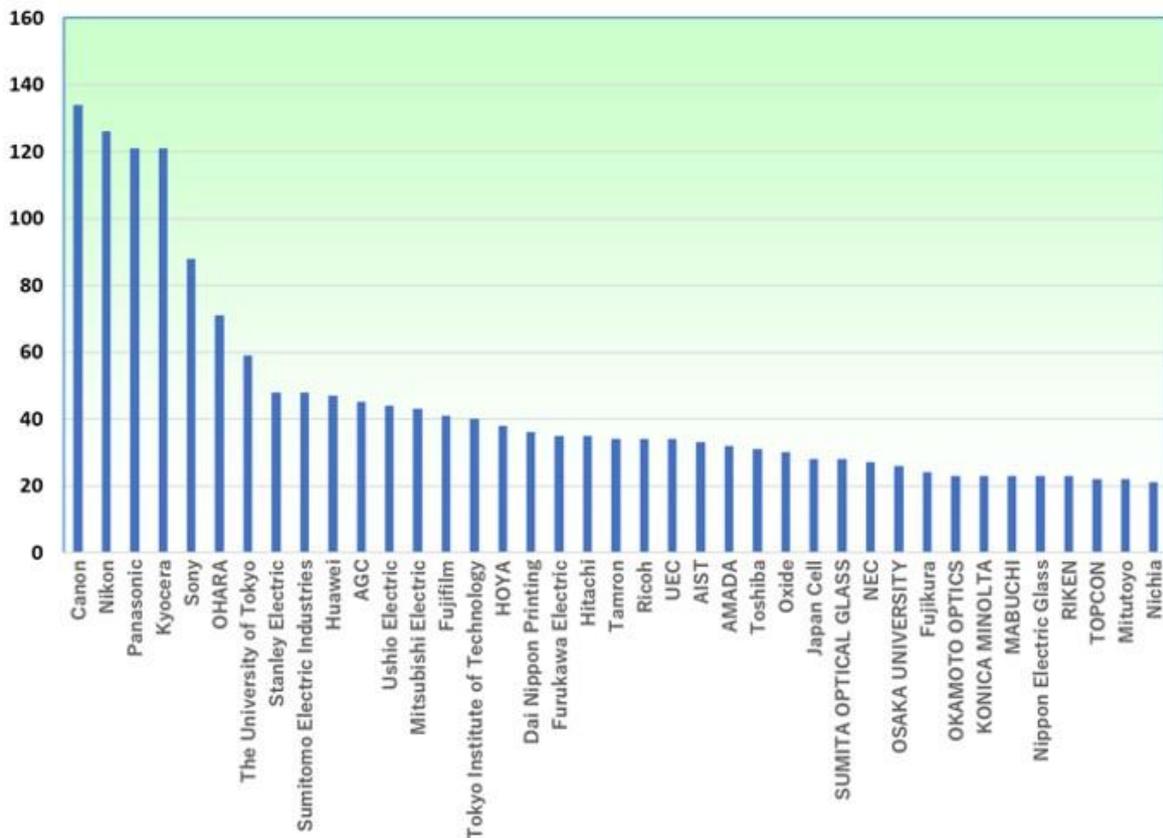
Visitor Profile :

Job categories and Industries



Visitor Profile :

Top 40 companies / organizations (including group companies)

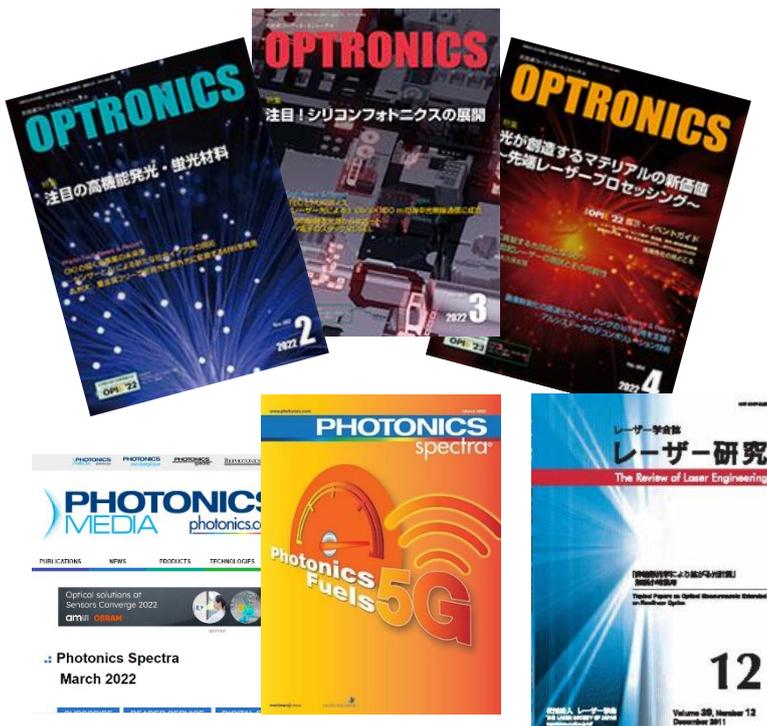


Concurrent seminars and events

Seminar Program:	<p>Laser Basics & Application Technology Seminar</p> <p>Basics of Lasers / Basics of Laser Handling / Photonics for Robot Enhancement / New Semiconductor Laser Light Sources / Optics, Lasers and Smart Agriculture / Lasers in the Automotive Industry</p> <p>Basic Seminar on Lens Design and Manufacturing</p> <p>Super Introduction to Optics / Introduction to Optical Evaluation / Introduction to Lighting Optics and DOE / Optical Materials and Micro Optical Elements / Topics in Illumination Optics / VR/AR Optics and Examples</p> <p>Infrared Application Technology Seminar</p> <p>Basics of Infrared Technology / Basics of Infrared Optics / Infrared Applications - Defense, Health Care, and Agriculture</p> <p>UV Application Technology Seminar</p> <p>Fundamentals and Applications of Ultraviolet Light / UV Application Technology - EUV, UV Curing, Sterilization / UV Technology in the Post-Corona Era</p> <p>Positioning Application Technology Seminar</p> <p>3D printers and Sensors / Actuators</p> <p>Industrial Camera Application Technology Seminar</p> <p>Latest Trends of Industrial Cameras - TOF, Automotive, Object Recognition AI</p>
Event Program:	<p>Open Seminar "Innovative Network Technologies in the 5G/Beyond 5G Era" Amada Foundation 5th Laser Processing Grant Research Results Presentation "Micro Surface Laser Processing"</p> <p>Open Seminar by Co-Creation Consortium for Joining and Welding with Blue Diode Laser "Advanced laser processing contributes to the realization of a carbon-neutral society" Optical Industry Technology Promotion Organization Optical Technology Trend and Optical Industry Trend Seminar 2022</p> <p>Open Seminar "CMOS Image Sensors and Camera Technologies Evolving in Various Ways"</p> <p>IOWN Seminar by NTT "IOWN Concept: Core Optical Technologies for its Realization"</p> <p>The 5th TACMI Consortium* Symposium *Consortium for Technological Approaches toward Cool laser Manufacturing with Intelligence</p> <p>Open Seminar "NICT Researchers Talk about Development Trends"</p> <p>Special Technical Seminar on Space and Astronomical Optics</p> <p>*JIAL / Exhibitor Seminar * JAPAN IMPORTERS ASSOCIATION OF LASERS & ELECTRO-OPTICS</p> <p>OPIC 2022 Seminar "Latest Technology Trend"</p>
Concurrent Event:	<p>OPTICS & PHOTONICS International Congress (OPIC2022)</p>

Results of activities to attract visitors

DM (invitation letter): approx. 185,000	<p>Readers of OPTRONICS Magazine and other publications, purchasers of books published by Optronics, participants in exhibitions and seminars hosted by Optronics, etc. (approx. 80,000 letters)</p> <p>From exhibitors (approx. 70,000 letters)</p> <p>Visitors for our booth at exhibitions such as interOpto, Science Photonics Fair, nanotech, JASIS (Analytical & Scientific Instruments Show), INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT. (approx. 35,000 letters)</p>
Email distribution: approx. 200,000 emails	<p>Readers of OPTRONICS Magazine and other publications, purchasers of books published by Optronics, participants in exhibitions and seminars hosted by Optronics, etc. (approx. 45,000 emails)</p> <p>Visitors for our booth at exhibitions such as interOpto, Science Photonics Fair, nanotech, JASIS (Analytical & Scientific Instruments Show), INTERNATIONAL TECHNICAL EXHIBITION ON IMAGE TECHNOLOGY AND EQUIPMENT. (approx. 20,000 emails)</p> <p>Optronics News Letter (HTML) (approx. 20,000 emails)</p> <p>Supporting organizations, media sponsors, etc. (approx. 115,000 emails)</p>
Technical magazines, Web sites, ETC:	<p>The event was announced on websites such as OPTRONICS Magazine, related academic journals, and web journals. Overseas PR activities were carried out through overseas specialized magazines and related exhibitions, such as PHOTONICS SPECTRA, a partner magazine of OPTRONICS Magazine.</p>
Media Partners:	<p>Email distribution through media partners such as O plus E, Global Information, Laser Focus World, LASER CONCIERGE, and Nikkan Kogyo Shimbun.</p>
Press Releases:	<p>Distribution of press releases to specialized media using distribution services (300)</p>



光技術の総合展示会、**OPIE'22**にご来場下さい
(Optronics News Letter 号外)

ご来場のメリット①: その場で質問、議論、情報交換ができます

◇光業界の各分野の最新製品情報・技術情報を直接出版社と議論できます。

出展社はずべて光・フォトリソ関連企業です。新年度スタートに合わせて、今後の商品展開、技術展開の展示力を入れています。

展示内容について担当者とその場で議論ができるのは展示会の大きなメリットです。

ご来場のメリット②: 注目の分野の無料セミナー

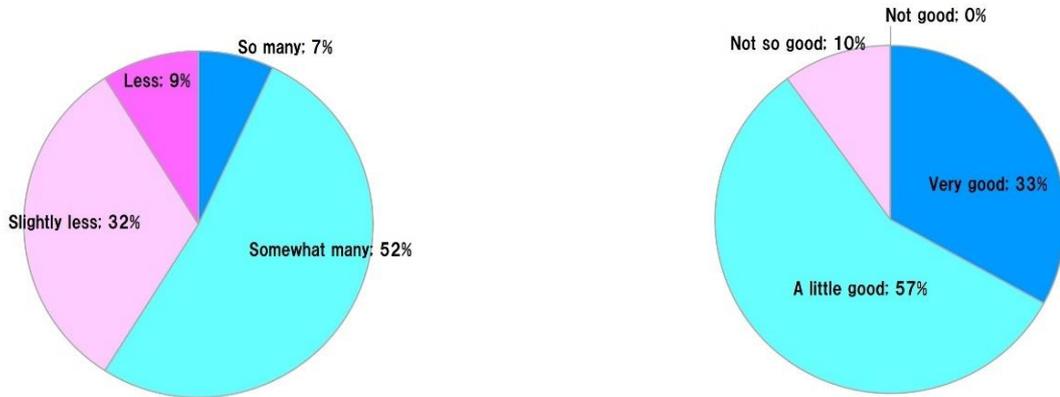
◇本年は、会場内の無料の技術セミナーを充実させておきます。

例を上げますと、様々な分野での応用で注目されている「**AI**」と「**フォトニクス**」の融合が注目のテーマです。

Survey results (exhibitors)

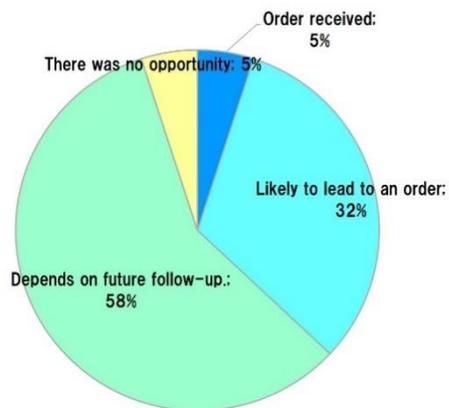
Number and quality of visitors:

Satisfactory ratio of both quality and quantity of visitors improved significantly compared to last year.



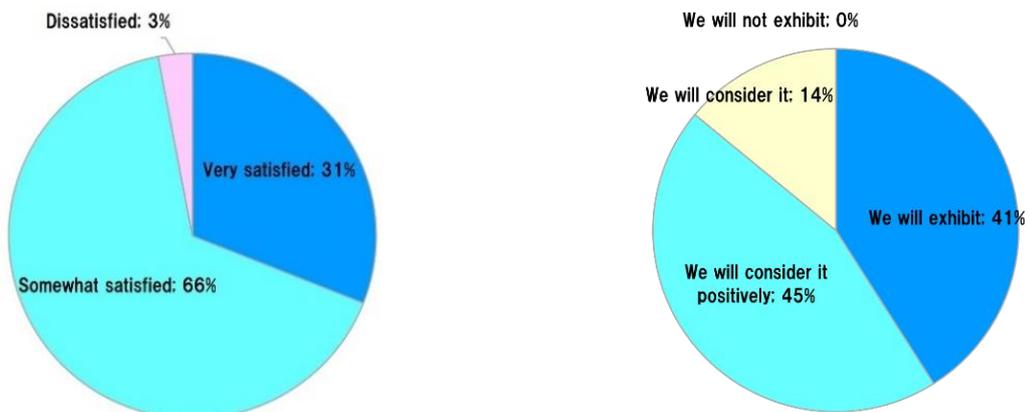
Results of meetings

95% of exhibitors held business meetings with visitors, and the possibility of receiving orders increased compared to last year.



Level of satisfaction :

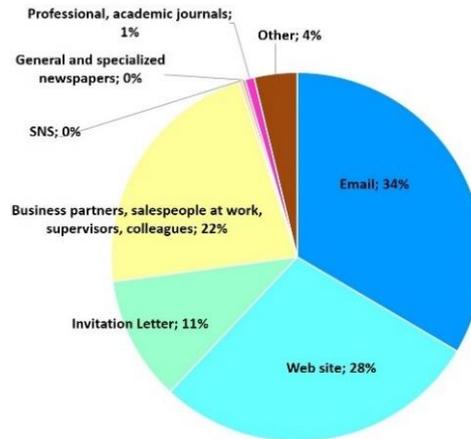
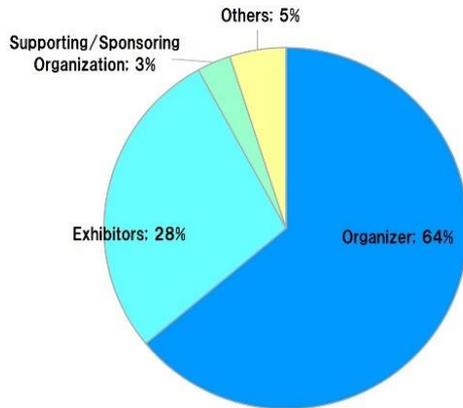
97% of exhibitors were satisfied and 86% expressed their intention to exhibit next time.



Survey results (visitors)

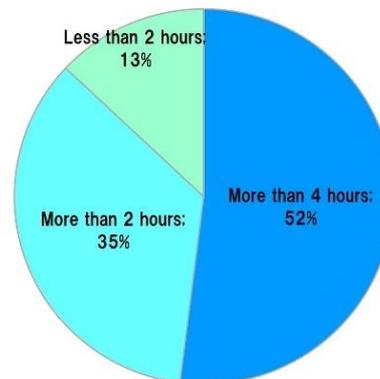
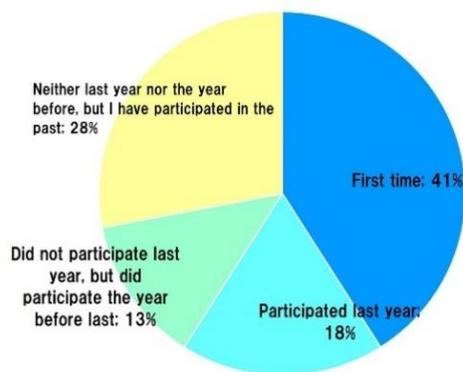
Sources of information :

Digital communication from organizers and exhibitors is effective, and Direct Mails (Invitation Letters) effectiveness is back on track.



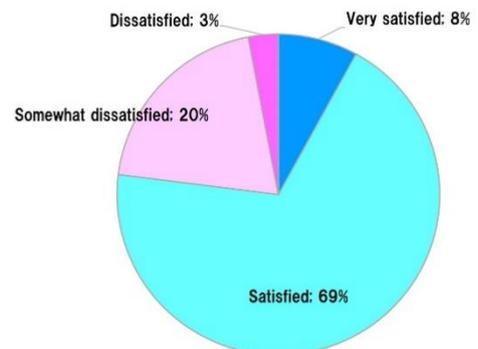
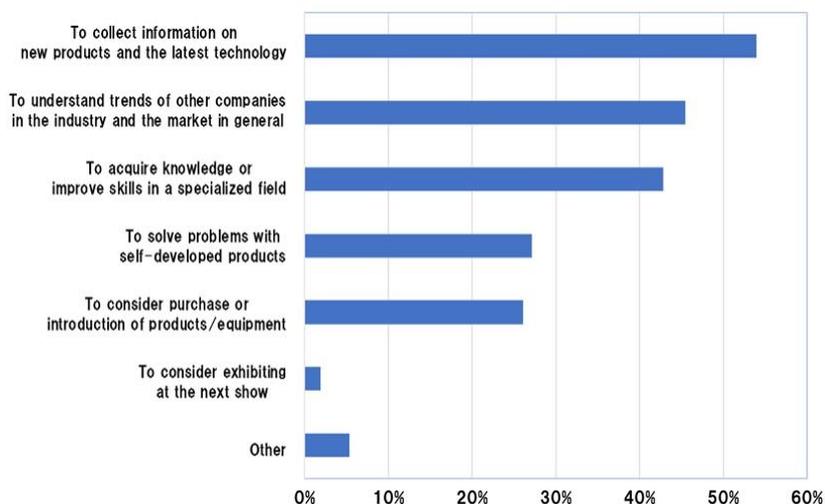
Visit history and length of stay :

41% of first-time visitors made new encounters, and 87% of visitors stayed for more than 2 hours.



Purpose of visit and level of satisfaction :

High satisfaction rate of approximately 80%, maintaining its position as the industry's must-attend exhibition.



Reasons for visiting exhibitions of COVID-19 Damages and future intentions:

Entering the With-COVID-19 Era, Real Exhibitions Reinstated.

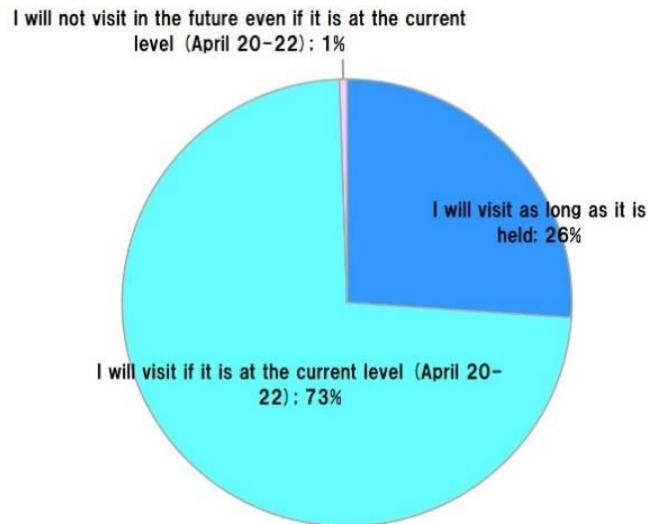
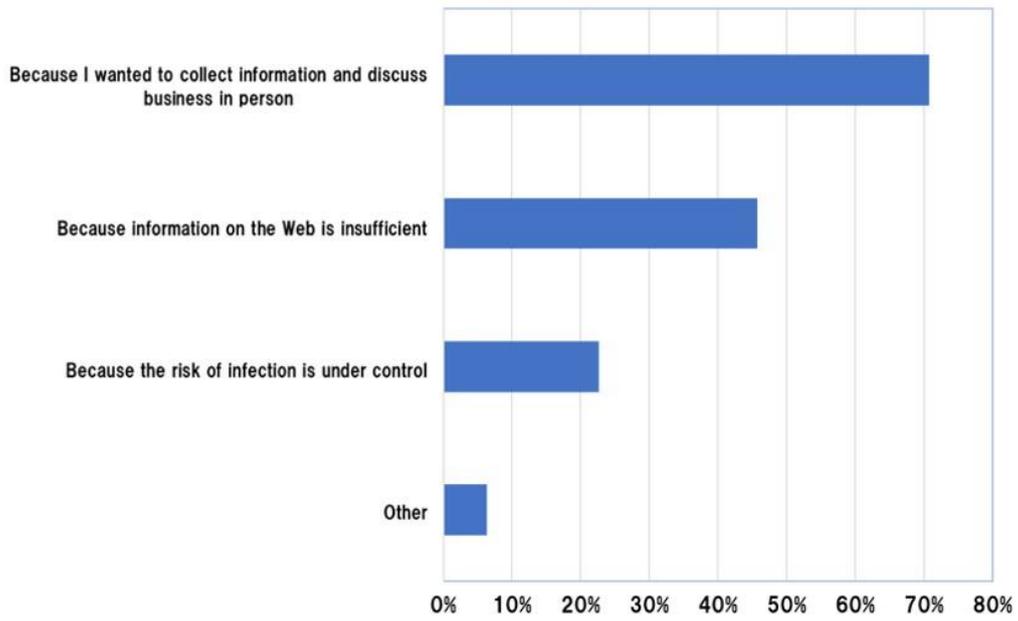
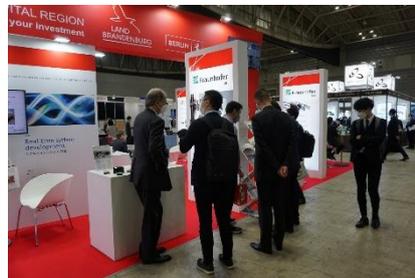
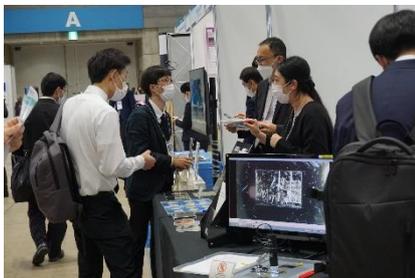


Photo Gallery

Exhibition hall:



Business discussion:



Exhibition Products:



Concurrent Events / Seminars:



Upcoming Trade Fairs Organized and Managed by Optronics 2022-2023

Optronics, the organizer of OPIE, holds the Sensor, Light and Image Integration Technology Expo in Osaka. For customer development west of the Kansai region!

OPK2022 Optics & Photonics KANSAI 2022

Laser Kansai 2022

- Special** Optical / Image Measurement Zone
- Laser Kansai Symposium 2022
 - ILT2022 Annual Research Report Meeting

Sensor Technology Complex 2022

Sensor Technology Expo 2022

- Sensors Symposium 2022

20 - 21 July 2022

MYDOME OSAKA

Please visit the website to apply.

<https://www.optronics.co.jp/stc-opk/>

Infrared, Ultraviolet, Spectroscopy, Thin Film, Optics, Laser...

This is a solution-oriented exhibition based on individual optical technologies.

Science Photonics Fair 2022

- IR Fair
- Spectroscopy Fair
- Optical Thin Film Fair
- Laser Science Technology Fair
- Optics Fair
- UV Fair
- Visible light / Advanced laser Application Zone
- Visualization Technology Zone **NEW**

9 - 11 November 2022

Tokyo Metropolitan Industrial Trade Center, Hamamatsucho kan

Please visit the website to apply.

<https://www.optronics.co.jp/fair/>

One of the largest in Japan! The world's leading photonics technology and products will be on display at this comprehensive exhibition of optical technology.

OPTICS & PHOTONICS International Exhibition

OPIE '23

- LASER EXPO
- LENS EXPO
- Space & Astronomical Optics EXPO
- Positioning EXPO <Formerly: IR+UV Expo>
- Light Sources & Optical Devices EXPO **NEW**
- Sensor & Imaging EXPO **NEW** <Formerly: Industrial Camera Expo>
- Optical Communication & Applications EXPO **NEW**

The International conference OPIE 2023 will be held concurrently.

19 - 21 April 2023

Pacifico Yokohama

Please visit the website to apply.

<https://www.opie.jp/>

OPTRONICS

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