OPTICS & PHOTONICS International Exhibition

OPIE '21

LASER EXPO / LENS EXPO / IR+UV EXPO / Positioning EXPO Industrial Camera EXPO / Space & Astronomical Optics EXPO

Final Report

June 30 (Wed) - July 2 (Fri), 2021 (10:00-17:00)

Pacifico Yokohama Exhibition Hall C, D / Annex Hall

Organizer: OPI Council

OPIE Management: The Optronics Co., Ltd.

Outline

Title:	OPTICS & PHOTONICS International Exhibition 2021 (OPIE'21)					
Exhibition Name:	LASER EXPO / LENS EXPO / IR+UV EXPO / Industrial Camera EXPO /					
	Space & Astronomical Optics EXPO / Positioning EXPO /					
Period:	June 30 (Wed) - July 2 (Fri), 2021 (10:00-17:00)					
Venue:	Pacifico Yokohama Exhibition Hall C, D / Annex Hall					
	1-1-1 Minatomirai, Nishi-ku, Yokohama 220-0012, Japan					
Organized by	OPI Council					
	LASER EXPO	The Laser Society of Japan				
	LENS EXPO	Japan Photonics Council				
	IR+UV EXPO	Japan Photonics Council				
	Industrial Camera EXPO	Japan Photonics Council / OPTRONICS MEDIA				
Space & Astronomical Optics EXPO Supported by		Japan Photonics Council				
		Japan Aerospace Exploration Agency (JAXA) /				
		National Astronomical Observatory of Japan				
	Positioning EXPO	OPTRONICS MAGAZINE				
	Cooperated by	The Japan Society for Precision Engineering,				
		Technical Committee of Ultra Precision Positioning				
Cooperated by	New Energy and Industrial Technology Development Organization (NEDO)					
	Japan External Trade Organization (JETRO) / German Chamber of Commerce and Industry in Japan					
International Partner:	SPIE / PHOTONICS MEDIA					
Co-sponsored by:	The Japan Society of Applied Physics /The Japan Society for Precision Engineering, / The Spectroscopical Society of Japan / Optical					
	Society of Japan / The Robotics Society of Japan / The Institute of Image Information and Television Engineers / The Institute of Electronics,					
	Information and Communication Engineers / The Japan Society of Infrared Science and Technology / Japan Optical Glass Manufacturers'					
	Association / JAPAN OPTOMECHATRONICS ASSOCIATION / Optoelectronics Industry and Technology Development Association / JAPAN					
	IMPOTERS ASSOCIATION OF LASERS & ELECTRO-OPTICS / The Optical Thin-Film Science and Engineering group / JAPAN OPTICAL					
	MEASURING INSTRUMENTS MANUFACTURERS' ASSOCIATION / Japan Precision Measuring Instruments Manufacturers Association /					
	Advanced Integrated Optics Technologies / Microoptics Group, The Japan Society of Applied Physics / Institute of Laser Engineering, Osaka					
	University / KSP, Inc. / OSA / PIDA / The Institute of Professional Engineer, Japan / Kanagawa Institute of Industrial Science and Technology/					
Visitors:	Industry professionals (full pre-registration required, free admission)					
OPIE Management:	The Optronics Co., Ltd.					
	Email. event@optronics.co.jp					
	Web. https://www.opie.jp/					

Guidelines for Preventing the Spread of COVID-19

Guidelines: Priority measures to prevent the spread of new coronaviruses by the Office of

Infectious Disease Control, Cabinet Secretariat

Guidelines for Prevention of Novel Coronavirus Infection in Pacifico Yokohama. Guidelines for the Prevention of the Spread of COVID-19 Infection by the Japan

Association of Exhibitions and Conventions

Basic Policy: Avoid the "Three Cs" that increase the risk of infection (1) A closed space with poor

ventilation (2) A densely populated area where many people gather (3) A venue

configuration and on-site management plan to avoid close proximity to conversations.

Detailed manuals were prepared and distributed on the website for the following three categories: "infection prevention measures to be taken by the organizer," "infection

prevention measures to be requested from exhibitors," and "infection prevention measures

to be requested from visitors.

https://www.opie.jp/download/opie21_covid19_guideline.pdf

新型コロナウイルス感染防止対策にご協力をお願いいたします。



マスクの着用



体温の計測



体調不良者の 入場制限



手指の消毒



社会的距離の 確保



入場者数の 制限



換気の徹底



個人情報の登録



Summary of results (exhibitors)

Number of Exhibitors: 293 companies and organizations 5 countries / area

(282 companies of Japan, 6 companies of Germany, 3 companies of the U.S., 1 company

of China, 1 company of Taiwan)

(2019 results: 405 companies and organizations, 14 countries, 333 Japanese

companies, 72 overseas companies)

Number of Booths: 361 booths (2019 result: 541 booths)

Exhibitor List:

3D Innovation Co., Ltd (LASER) Hanamura Optics Corp. (LASER) ACH2 Technologies Co., Ltd. (Industrial Camera) Hellma Materials Japan (IR+UV) AD Science Inc. (IR+UV) Hi-Technology Trading, Inc. (LASER) Advanced Communication Media CO., LTD. (LASER) High-Tech Corporation (LASER) AEMtec GmbH (LASER) HIKARI GLASS CO., LTD. (LENS) AGC Inc. (LENS) AIM Co., Ltd. (LENS) Hikari Inc. (LASER) Hikari Inc. (LENS) AISAY Corporation (LENS) AISTHESIS Co., Ltd. (LASER) HIOKI E.E. CORPORATION (LASER) HORIBA, Ltd. (LASER) AITEC SYSTEM Co., Ltd. (IR+UV) HOTTA Optical Co., Ltd. (LENS) I-Wave Corporation (LASER)
IIYAMA PRECISION GLASS CO., LTD (LENS) AkiTech LEO inc. (LASER) Alnair Labs Corporation (LASER)
ALPHA-ONE ELECTRONICS LTD. (IR+UV) Innovation Research Corporation (LASER) ALT INC. (LASER)
ALXIS DATA, Inc. (Industrial Camera)
AMAKUSA OPTICAL CO, LTD (LENS) Institute for Laser Technology (LASER)
Institute of Laser Engineering, Osaka University (LASER) IR System Co., Ltd. (Space) AMPLITUDE JAPAN G.K. (LASER) ISUZU GLASS LTD. (LENS) ARTRAY CO., LTD (IR+UV)
ASAHI RUBBER INC. (LENS)
Association for Innovative Optical Technologies (LASER)
AUTEX, INC. (LASER) Itabashi Industrial Promotion Public Corporation (LENS) Japan Cell Co., Ltd. (LENS) Japan DEVICE Ltd. (LASER)
JAPAN IMPORTERS ASSOCIATION OF LASERS & ELECTRO-OPTICS (LASER) Japan Intense Light Field Science Society (LASER) AVAL DATA CORPORATION (IR+UV) Japan Laser Corporation (LASER) AYASE Co., Ltd. (LASER)
Beams, Inc. (LASER)
Bestmedia (LENS)
BITRAN CORPORATION (IR+UV) Japan Optical Glass Manufacturers' Association (LENS)
JAPAN OPTICAL MEASURING INSTRUMENTS MANUFACTURERS' ASSOCIATION (LASER JAPAN OPTOMECHATRONICS ASSOCIATION (LASER) Japan Photonics Council (LASER) Bunkoukeiki Co., Ltd. (Industrial Camera) Japan Precision Measuring Instruments Manufacturers Association (LASER) Canare Electric Co., Ltd. Optical Device Development Group (LASER) Jonan Murata Corporation (LENS) Canon Marketing Japan Inc. (LENS) CBC Optics Co., Ltd. (LENS) Juken Kogyo Co., Ltd. (LENS) JURARON INDUSTRIES INC. (LENS) CBS JAPAN (LENS)
CERATECH JAPAN CO., LTD (LENS)
Chroma Technology Japan (LASER)
CHRONIX Inc. (IR+UV) Kanagawa Institute of Industrial Science and Technology (LASER) Kantum Ushikata Co., Ltd. (IR+UV) KAWAI OPTICS CO.,LTD (LENS) Ken Aurtomation, Inc. (IR+UV) Chuo Precision Industrial Co., Ltd. (LENS) KEYSTONE International Co., Ltd. (LASER) CIOE - China International Optoelectronic Exposition (LASER) KIMMON KOHA CO., LTD. (LENS) KIYOHARA OPTICS Inc. (LENS) KLV Co., Ltd. (Industrial Camera) KOENN Co., Ltd. (Positioning) Circle & Square Co., Ltd. (LENS) Consortium of Visible Laser Diode Applications (LASER)
Craft Center SAWAKI Inc. (LASER)
Cybernet System Co.,Ltd. (LENS) Kogakugiken Corp. (LASER) Koizumi Mfg. Co., Ltd. (LENS) deltafiber.jp, Ltd. (LASER) DELTAOPTICS (LASER) KOSHIBU PRECISION CO., LTD. (LENS) DHT Corporation (Industrial Camera) KSP, Inc. (LASER) e.x.press Co., Ltd. (LASER) EBA JAPAN CO.,LTD. (Industrial Camera) EDMUND OPTICS JAPAN CO., LTD. (LASER) KYOCERA SOC Corporation (LASER) KYOKUEI-KENMAKAKOU CO., LTD. (LENS) KYORITSU ELECTRIC CO..LTD. (LENS) Enable K.K. (LENS) KYORITSU SEIKI CORPORATION (LENS) ENEOS Corporation (LASER) L.P.S.Works. Co., Ltd. (LASER) EURO J Co., Ltd. (LENS)
FANUC CORPORATION (ONLINE Exhibition) (LENS) Laserline (LASER) Leister Technologies KK (IR+UV) LUCEO CO., LTD. (LENS) Filmetrics Japan, Inc. (Positioning) FIT CORPORATION (LENS) LUMIBIRD Japan (LASER) Luminex Trading, Inc. (LASER) LxRay Co., Ltd. (LASER) Fraunhofer HHI (LASER) FUJIFILM Media Crest Co., Ltd. (LENS)

M&S INSTRUMENTS INC.

Mahr Japan Co., Ltd. (LENS)

MB SMART Co., LTD (LENS)

MSH systems, Inc. (LASER)

MARUBUN CORPORATION (LASER)

Merck Performance Materials G.K. (LENS) Micro Edge Process Corporation (LASER) Micro-Epsilon Japan K.K. (LASER)

MITSURU OPTICAL CO., LTD. (LENS)

Microoptics Group, The Japan Society of Applied Physics (LENS)

Hamamatsu Agency for Innovation, Photon Vallery Center (LASER)

FUJII OPTICAL CO., LTD. (LENS)

Gentec-EO Japan (LASER)

Graviton Inc. (LASER)
HAGITEC CO. LTD. (LASER)

Hakuto Co., Ltd. (LASER)

(LENS)

(LENS)

(LASER) (LASER)

Fujitok Corporation

G-Freude Co., Ltd.

GLORY CO., LTD.

Gooch & Housego

Seiwa Optical Ltd. (LENS) SERENDIPITY Co., Ltd. (LENS) Natsume Optical Corporation (LENS) sevensix Inc. (LASER) sevensix Inc. (LASER) sglux / IR System (IR+UV) Shibuya Optical Co., Ltd. (LENS) Shikoh Tech Co., Ltd. (IR+UV) NEDO (New Energy and Industrial Technology Development Organization) (LASER) -AIST (National Institute of Advanced Industrial Science and Technology) -Chiba Institute of Technology Shimadzu Corporation (LENS) SHINANO SEIMITSU Co., Ltd (LASER) -FUJIFILM Business Innovation Corp. -Gigaphoton Inc. SHINANO SEIMITSO CO., LEI (LE Shinko Electric Co., Ltd. (IR+UV) SINKO CO., LTD (LENS) SoftWorks Co., Ltd. (LASER) Soltec Co., Ltd. (LENS) -Hamamatsu Photonics K.K -High Energy Accelerator Research Organization (KEK) -Institute for Laser Technology -Institute of Physical and Chemical Research (RIKEN) -KIMMON KOHA CO., LTD. Spectral Application Research Laboratory Inc. (LASER) -Kyoto University SPIE (LASER) -Mitsubishi Electric Corporation Sumitomo Electric Industries, Ltd. (LASER) Sun Instruments, Inc. (LASER)
SYNERGY OPTOSYSTEMS CO., LTD. (LASER)
Systems Engineering Inc. (LENS)
TAC COAT CO, LTD. (LENS)
Tachibana Optical Lens Co., Ltd. (LENS) -Osaka University
-Panasonic Corporation -Panasonic Smart Factory Solutions Co., Ltd. -Shimadzu Corporation -Spectronix Corporation Tainei Boeki Co., Ltd. (LENS)
Tainei Boeki Co., Ltd. (Industrial Camera)
TAKANO CO., LTD. (LENS)
Tatsuno Optics Co., Ltd. (LENS)
THE AMADA FOUNDATION (LASER)
The Institute of Electronics, Information and Communication Engineers (LASER)
The Institute of Image Information and Television Engineers (LASER) -STANLEY ELECTRIC CO., LTD. -The University of Tokyo -Tokyo Institute of Technology -Yamaguchi University Neotron Co., Ltd. (LASER) New Metals and Chemicals Corporation, Ltd. (LASER) NIDEK CO., LTD. (LENS)
NIHON KESSHO KOGAKU CO., LTD. (LASER) The Institution of Professional Engineers, Japan (LASER) The Japan Society for Precision Engineering (LASER)
The Japan Society of Applied Physics (LASER) Nihon Tokushu Kogaku Jushi Co., Ltd. (LENS)
NIKON CORPORATION / NIKON SOLUTIONS CORPORATION (LENS)
Nippokougaku Co., Ltd. (LENS)
Nippon Electric Glass Co., Ltd. (IR+UV) The Japan Society of Infrared Science and Technology (IR+UV)
The Laser Society of Japan (LASER)
The Optical Society of Japan (LENS) NISSIN KIKAI Co., Ltd. (IR+UV) NITTO OPTICAL CO., LTD. (LASER) The Optical Thin-Film Science and Engineering group (LENS) The Optronics Co., Ltd. The Robotics Society of Japan (LASER) Nobuo Electronics Inc. (LASER) The Spectroscopical Society of Japan (LASER)
THK PRECISION CO., LTD. (LASER)
Thorlabs Japan Inc. (LASER)
Tokai Co., Ltd. (IR+UV) NTT Advanced Technology Corporation (LASER) OCJ/Optical Coatings Japan (LENS)
Ohyo Koken Kogyo Co., Ltd. (LASER)
Oji Holdings Corporation (LENS)
Okamoto Machine Tool Works, Ltd. (LENS)
OKAMOTO OPTICS (LASER)
OPCell Co., Ltd. (LENS)
OPIC (LASER) Tokai Engineering Service Co., Ltd. (LENS)
TOKAI OPTICAL CO., LTD. (LENS) TOKATO FIGAL CO., LTD. (LENS)
TOKYO SEIKI KOSAKUSHO CO., LTD. (LENS)
TOPTICA Photonics, K.K. (LASER)
TOSHIBA TELI CORPORATION (Industrial Camera) OPIC (LASER) OPTICAL SOLUTIONS CORPORATION (LENS)
OPTO SCIENCE, INC. (LASER)
Opto-Line, Inc. (LASER) TOUMEIGIKEN (LENS)
TOYO CHEMICAL Co. Ltd. (LENS)
TOYODA GOSEI CO., LTD. (IR+UV) Opto-Works Co., Ltd. (LASER) Optioelectronics Industry and Technology Development Association (LASER)
Optronscience, Inc (LASER)
RYODEN CORPORATION (LASER) Trimatiz.ltd (LASER) U-TECHNOLOGY Co., Ltd. (LENS)
U-TECHNOLOGY Co., Ltd. (LENS)
Umicore Japan KK (IR+UV)
UNION OPTICAL CO., LTD (LENS)
UNITAC CO., LTD. (LASER) Orsa Corp. (LENS)
OSA - The Optical Society (LASER)
Otsuka Electronics Co., Ltd. (IR+UV)
OXIDE Corporation (LASER)
PEARL OPTICAL INDUSTRY CO., LTD. (LENS) UNIVERSE OPTICAL INDUSTRIES (LENS) USHIO Inc. (IR+UV)
USHRON CO.,LTD (LENS)
VIGO System S.A. / IR System Co., Ltd. (IR+UV)
Vision Sensing Co., Ltd. (IR+UV)
VPIphotonics GmbH (LASER) PETREL project (Space)
PHOTO PRECISION CO., LTD. (IR+UV)
Photon R&D, Inc. (LASER)
Photonic Sensing Consortium for Safety and Security (LASER) Photonics and Optoelectronics Network Phoenix (LASER) WAVE OPTO (LENS) YAMAMOTO KOCAKU CO., Ltd. (LASER)
YAMAMOTO KOCAKU CO., LTD. (LASER)
YAMAMURA PHOTONICS CO., LTD. (IR+UV)
YASKAWA Electric Corporation (LASER)
Yokogawa Test & D. (LASER) Photonics Cluster Berlin Brandenburg (LASER) Photonics Media (LASER)
PHOTOTECHNICA CORP. (LASER)
Physix Technology Inc. (LENS)
PI-Japan Co., Ltd. (Positioning) PIDA (LASER) Yucaly Optical Laboratory, Inc. (LENS) Plastic Optical Co., Ltd. (LENS) PolyPhotonics Berlin (LASER) Polytec Japan (Positioning) < Exhibition Sponsor > Coherent Japan, Inc. Spectra-Physics KK. / OPHIR JAPAN LTD. PRIMES Japan (LASER)
Prior Scientific K.K. (Positioning)
PROFITET CO., LTD (LASER) PULAX CORPORATION (Industrial Camera)
Pulstec Industrial Co., Ltd. (LASER)
QD Laser, Inc. (LASER) QED Technologies International, Inc. (LENS) Rayture Systems, Co.Ltd. (LASER) Restar Communications Corporation (LENS) RICOH JAPAN Co.,LTD (IR+UV) RIKEN, Glass Molding and Optics Simulation Laboratory (LENS) Ryokosha Co., Ltd. (LENS)
S.G.K. co., Itd. (LENS)
Sakai Manufacturing Co., Ltd. (Positioning)
SANKEISHA&CO;,,LTD. (LENS) SANYOSEIKO (LENS)

SEIKOH GIKEN CO., LTD. (Industrial Camera)

NANOXEED CO., LTD. (IR+UV)

National Institutes of Natural Sciences (Space)

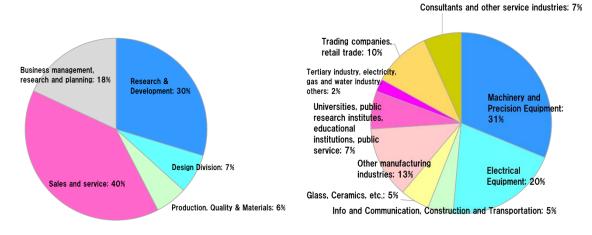
Summary of Results (Visitors)

Number of visitors:	2021	June 3 (Wed) Cloudy	July 1 (Thu) Rain	July 2 (Fri) Rain	Total
	visitors	2,220	2,381	2,655	7,256
	2019	April 24 (Wed)	April 25 (Thu)	April 26 (Fri)	Total

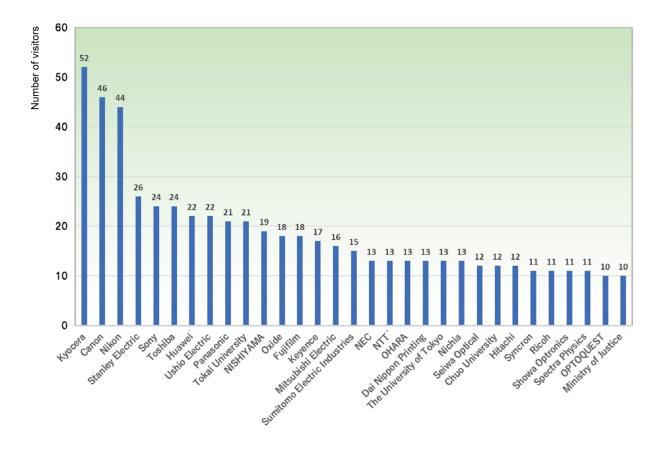
visitors 5,726 5,427 5,556 16,709

*Multiple visits by the same person are not counted.

Visitor Profile: Job categories and Industries



Visitor Profile: Top 30 companies / organizations (including group companies)



Concurrent seminars and events

Seminar Program: Laser Basics & Application Technology Seminar

Laser Basics / Light Source Technology / Application Topics

Infrared Application Technology Seminar

Basics of Infrared Technology / Infrared Application Technology

Basic Seminar on Lens Design and Manufacturing

Super Introduction to Optics / Introduction to Optical Evaluation / Introduction to Lighting Optics and DOE

UV Applied Technology Seminar

Application of Ultraviolet Light to Virus Inactivation / UV-C, UV-B Light Sources and Their Applications

Industrial Camera Application Technology Seminar

Latest Trend of Industrial Camera - TOF, Monocular Distance Measurement, Environmental Recognition

Application of Image Sensors - Focusing on Robotics and Automotive

Event Program:

Open Seminar "Carbon Neutral and Optical/Laser Technologies"

Amada Foundation 4th Laser Processing Grant Research Results Presentation "Development of Lasers and Their Application to Processing"

OITDA "FY2021 Seminar on Optical Technology Trends and Optical Industry Trends"

Space & Astronomical Optics Special Technology Seminar

Open Seminar "Development Trend by NICT (National Institute of Information and Communications Technology)"

Open Seminar "Semiconductor Industry x Optics and Lasers"

Fraunhofer Photonic Research Cooperation Workshop

JIAL Advanced Technology Seminar "New Products and Applications of Interest for European and American Laser Manufacturers in 2021

The Laser Society of Japan Industry Award Ceremony



Results of activities to attract visitors

DM (invitation letter): approx. 185,000

Readers of OPTRONICS Magazine and other publications, purchasers of books published by Optronics, participants in exhibitions and seminars hosted by Optronics, etc.

(approx. 80,000 letters)

From exhibitors (approx. 70,000 letters)

Visitors for our booth at exhibitions such as interOpto, Science Photonics Fair, Laser Solution, Infrared Array Sensor Forum, nanotech, JASIS (Analytical & Scientific Instruments Show), International Technical Exhibition on Image Technology. (approx. 35,000 letters)

Email distribution: approx. 200,000 emails

Readers of OPTRONICS Magazine and other publications, purchasers of books published by Optronics, participants in exhibitions and seminars hosted by Optronics, etc.

(approx. 45,000 emails)

Visitors for our booth at exhibitions such as interOpto, Science Photonics Fair, Laser Solution, Infrared Array Sensor Forum, nanotech, JASIS (Analytical & Scientific Instruments Show), International Technical Exhibition on Image Technology. (approx. 20,000 emails)

Optronics News Letter (HTML) (approx. 20,000 emails)

Supporting organizations, media sponsors, etc. (approx. 115,000 emails)

Technical magazines, Web sites, etc:

The event was announced on websites such as OPTRONICS Magazine, related academic journals, and web journals. Overseas PR activities were carried out through overseas specialized magazines and related exhibitions, such as PHOTONICS SPECTRA, a partner magazine of OPTRONICS Magazine.

Media Partners:

Email distribution through media partners such as O plus E, Global Information, Laser

Focus World, LASER CONCIERGE, and Nikkan Kogyo Shimbun.

Press Releases:

Distribution of press releases to specialized media using distribution services (300)

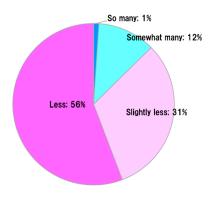


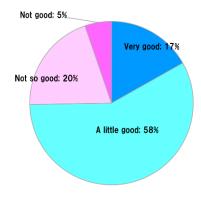


Survey results (exhibitors)

Number and quality of visitors:

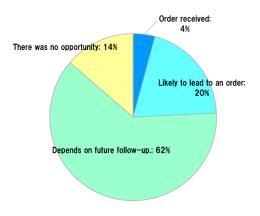
Despite dissatisfaction with the number of visitors, 75% were satisfied with the quality of visitors.





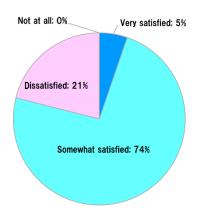
Results of meetings

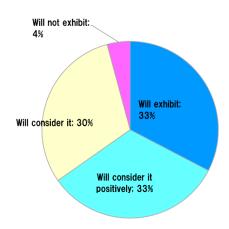
More than 80% of exhibitors held business meetings with visitors.



Level of satisfaction:

80% of exhibitors were satisfied, and 96% expressed their intention to consider exhibiting next time.

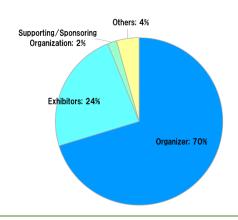


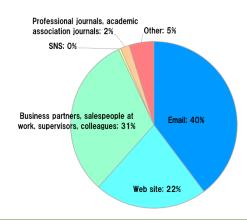


Survey results (visitors)

Sources of information:

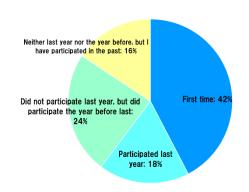
Digital promotions from organizers and exhibitors is effective, and word of mouth is also effective at 31%.

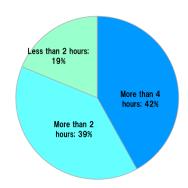




Visit history and length of stay:

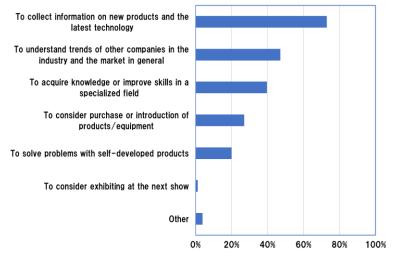
42% of visitors were first-time visitors, creating new encounters, and 81% of visitors stayed longer than two hours.

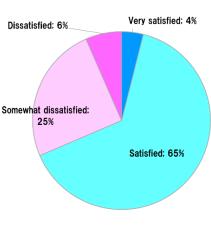




Purpose of visit and level of satisfaction:

Despite a decrease in the number of exhibitors due to the COVID-19 pandemic, approximately 70% of exhibitors were satisfied with the show, maintaining its status as a key exhibition for the industry.





Reasons for visiting exhibitions of Corona Damages and future intentions:

Feeling the significance of holding a real exhibition, but hoping for early convergence of COVID-19 pandemic

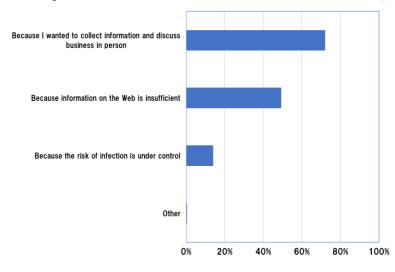




Photo Gallery

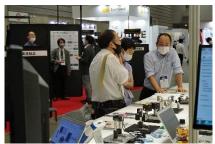
Exhibition hall:







Business discussion:







Exhibition Products:



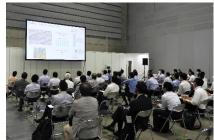




Concurrent Events / Seminars:







Upcoming Trade Fairs Organized and Managed by Optronics 2021-2022

Infrared, Ultraviolet, Spectroscopy, Thin Film, Optics, Laser... This is a solution-oriented exhibition based on individual optical technologies.

Science Photonics Fair 2021

- IR Fair
- Spectroscopy Fair
- Optical Thin Film Fair
- Laser Science Technology Fair
- Optics Fair
- UV Fair
- Visible light / Advanced laser Application Zone



One of the largest in Japan! The world's leading photonics technology and products will be on display at this comprehensive exhibition of optical technology.



- LENS EXPO (Design & Manufacturing)
- IR+UV EXPO (Applied Technology)
- Industrial Camera EXPO
- Space & Astronomical Optics EXPO
- Positioning EXPO

The international conference OPIC 2022 will be



Optronics, the organizer of OPIE, holds the Sensor, Light and Image Integration Technology Expo in Kansai. For customer development west of the Kansai region!

Optics & Photonics KANSAI 2022

Optical / Laser Kansai 2022

Special Optical / Image Measurement Zone

- Optical / Laser Kansai Symposium 2022
- ILT2022 Annual Research Report Meeting

Sensor Technology Complex 2022

Sensor Technology Expo 2022

- Sensors Symposium 2022



